

Communitylink Trust

A national on line community monopoly infrastructure opportunity



Making a world of difference

INFORMATION SUMMARY

Introduction

A Vision for a better Australia

We are in a period of fundamental change.

In the last 10 years we have witnessed the internet revolution which has revolutionized the way we work, communicate, transact and interact. The all pervasive effect of this is as fundamental to the 21st century as was the industrial revolution of early 20th century. We see that Australia is committed to a digital future as evidenced by the creation of a national broadband network to bring world class connectivity to all homes and businesses.

It was clear over 15 years ago that *the promise of the internet was the creation of on line communities which can create collective wealth, real time communication and on line transactions.*

We have all witnessed the realization of the real time communications and on line transaction promises as evidenced by the social media revolutions via created by players such as Facebook, Myspace and Twitter and the transaction revolution created by Internet banking and Google which have made the real time communications and on line transactions a reality.

The last promise which has remained unfulfilled is the creation of on line communities which create collective wealth for members and the translation of benefits to physical communities. This is now achievable via leveraging of the real time communications and transactions reality.

This is happening as a time when we have had a global financial crisis combined with a global focus on Climate Change and the management of carbon emissions which will also effect how we live, consume, manage our resources effectively, do business and live sustainably.

Whilst we are grappling with these fundamental issues we need to find a path forward that is about sustainable wealth creation and its equitable distribution within the community.

We see community under attack from unsustainable industrial practices that put profit ahead of the long term interests of community and consumers. This is evidenced by the current battle to secure to secure the global internet payments system which may result in the establishment of a monopolies and less competition.**

A post internet age needs a post internet approach to communications and community.

Presenting the Communitylink Trust (CLT) and ULB

CLT is a national on line community and communication and marketplace community monopoly infrastructure opportunity. CLT's mission is to support sustainable wealth creation and its

equitable distributions via a social contract with community users which include consumers, regional communities, industry and government.

By virtue of its *unique positioning to provide connectivity between consumers, business, regions and industry, via our distribution and systems integration solution* this is *a significant opportunity* for Investors to *leverage off huge sums* already being invested by online players and Government promoting universal connectivity.

The phase 1 roll out involves *leveraging off the current social media* revolution by providing regional communities with a business, system & community portal. Initial functionality involves a community noticeboard which provides a real community communications and social media capability and advertising revenue stream followed by a products transaction capability which will include payments system margins for consumers and business whereby significant margins are returned to the community as part of the social contract.

An initial regional partnership and operating pilot has been established within the Redlands LGA. With a small number of the local business leaders the ULB Institute has established the Redlands Community Enterprise Partnership (REP) to operate a working pilot in the Redlands LGA prior to broader community engagement within Redlands, and roll out to other LGA's nationally.

We have a three phase product roll out with commercial feasibility projections to stage 2.

Phase 1. Social media/community i noticeboard – 250ml T/O projection

Phase 2. Community i funding program – 1.8bl T/O projection

Phase 3. Community i market place - Regional transaction and payments gateway – 30-60blT/O indicator**

ULB is a commercial partnership established by and comprising of the key community users partnerships to design, build and operate the CommunityLink trust opportunity. The ULB Institute is currently driving our commercial pilot to broader roll out.

Sustainable wealth creation and its equitable distribution within the national community.

As well as providing significant and sustainable long term returns for investors ULB's objective is to provide similar returns to the community users. Significant benefits are directed to community users as part of the social contract as follows;

- Consumer/\$355ml yr 10, 1.5 bl total distributions over 10 years
- Charitable/1-2% of gross revenue yr 10, 800ml total charitable distributions over 10 years
- Regional LGA community distributions/\$670ml yr 10, 2.9bl bl total distributions over 10 years

- Industry distributions fund & develop better solutions for consumers and community e.g. Wealthaccess//530ml T/) 10, 2.5bl total purchases over 10 years
- Regional Development Areas (RDA)/ with 15ml p.a. year 10 income to support Federal Govt initiative, 70ml distributions over initial 10 years

This creates a unique win win win environment for investors and the community consumers, regional communities, industry and government.

A detailed information handbook and due diligence package is available as required.

** Article Australian financial review 'online revolution" 27/28th November 2009